

## HSA Meeting 11-08-18 MINUTES, Time/Location: 6:30pm at Cook-Wissahickon School Library

HSA Board Members Attending: Dan M, Elyse C, Kellie R, Elisabeth C, Stef T, Michael Lowe

Dan M: Officially Started Meeting at 6:37

- 10/4 Minutes Approved
- [Treasurer's Report](#): Elisabeth C.
  - Current balance as of 10/31/18: \$13,978.60
  - Upcoming Potential Fundraiser: Pies through Saul High School (voted yes to do this - not big money maker, but support local high school)
- Volunteering Update: Elyse
  - Thanks to everyone who has volunteered to date. It's been a great year with lots of returning and new faces. Volunteers have helped improve school events!
  - Classroom Parent Program Update: Still getting names; Dan spent two conference days collecting new names, which was a big success in recruiting more people! Still working on reaching parents of middle school parents. Goal of program is to build community.
  - Kellie R.: HSA board members are working to meet with Mr. Grey and student government leaders to get more in touch with middle schoolers and their needs.
- Fundraising Update: Dan
  - The Fundraising Committee is working hard on campaign to solicit corporate and business donations (know someone in neighborhood with a business or a company that may want to donate, contact [cookwisshsa@gmail.com](mailto:cookwisshsa@gmail.com) - Thanks)
  - CW's 50th Anniversary coming up - HSA looking for ideas to fundraise/celebrate around this. Mr. Lowe looking to connect with alumni to highlight past graduates. May want to post on neighborhood pages to seek out alumni.
- [HSA 2018-19 Budget](#) - Needs Approval
  - HSA working to raise/spend almost \$40,000
  - NUT Days: Potential to raise \$20K - but need all grades/all teachers vested in making this a priority. Goal is \$15K minimum, but this is an easy, great fundraiser
  - HSA Membership: #s up this year and overall funds from this up. Still need to grow.
  - 5K: Big annual fundraiser, but will revisit for Fall 2019
  - Book Fair: Fall \$ goes to school fund for books, Spring is BOGO - not a fundraiser
  - Holiday Shop: Should we go back to old format - require more volunteers/donations, but raises more money. Let's revisit for next year.
  - Goal is to raise \$10K from corporate/business donation
  - Biggest expenses/fundraising needs:
    - Buses (averaged 10K for last several years)
    - Hospitality (staff lunch, HSA Meetings, Student Government Lunches)
    - Basketball nets/backboards: 1,000
    - Student Activities: 3,600
    - Teacher Continuing Education: 5,000
    - Teacher Wish Lists: 3,600
  - Call for vote to approve minutes: Unanimous vote to approve
- Open Discussion: Questions/Concerns
  - Past Concerns Update:
    - School Field Trip Buses: Resolved, but there was an issue with 2nd Graders not going on field trip due to logistic Issues. Teachers reached out to parents with apology and said trip will be rescheduled. New bus companies being considered.
  - Meeting adjourned 7:30