



**American  
Heart  
Association.**

Life is Why™



Cook-Wissahickon Elementary  
201 E. Salsaignac Street  
Philadelphia, PA 19128

January 2018

Dear Parent/Guardian,

During the week of January 22 to January 26 all Cook-Wissahickon School students in Grades K-5 will be participating in "Jump Rope For Heart" activities as part of their regular physical education classes. Jump Rope For Heart is a fun and effective way to teach heart-healthy living. It emphasizes the importance of physical activity as children do something they enjoy - jumping rope. Our 6-8th Graders will be participating in the American Heart Association RePlay program.

This event provides the opportunity for children to perform community services by raising funds for the American Heart Association. The money our school raises helps fund potentially life saving research into heart and blood vessel diseases. It also supports the development of educational materials, such as "HeartPower!" which teach the importance of heart health and staying fit. Our school is joining in the fight against our nation's No. 1 killer: Heart Disease. Stroke is the fifth-leading cause of death in the United States. Last year our school raised...

**\$2,070!**

If you would like your child to raise funds for the American Heart Association, please fill out the collection envelope, and use the envelope for contributions. Return the envelope to your child's classroom teacher. Family and friends can support your child's fund raising; however, we ask that children not go door-to-door asking for donations. There is also a great online component where you can register your child and make contributions online. There are additional prizes for online participation. Please see the back of the envelope for more details. Checks should be made payable to the American Heart Association. Participants earn prizes based on the amount of contributions collected. Fundraising is optional. Every student will be participating in heart-healthy exercises during their physical education class, with or without contributions to the American Heart Association.

Sincerely,

*Andrea Hagan*

Andrea Hagan  
Physical Education Teacher