

Minutes APPROVED at 12/9/15 meeting

HSA Meeting 11/12/15

Officers in Attendance: Amy Keller, Gina Birkmire, Tom Alexander, Elisabeth Colella, Stefanie Tuleya

Welcome/Introductions

- AK introduced officers
- Reminder to join HSA - support school and get a CW sticker for joining

Review of 10/14 Minutes/Old Business Review

- Harvest Festival
 - Great success, cleared about \$1400 for school.
- Holiday Shop (Date still TB)
 - Need secret shoppers (contact cookwisshsa@gmail.com).
 - Need volunteers to work the holiday shop.
- No Financial Report Available -
 - AK estimates that we have about \$2000 in HSA funds
- Water Fountain Filters
 - Moving forward - will raise needed money (about \$1250) with three dress down days on report card conference half days (12/2-12/4) for this.
- New Logo Approved
 - CW over a compass to signify Trailblazers/Moving in a new direction.
 - Will be used in gym, for sports uniforms as they are replaced, spirit wear that families will be able to buy.
- NFL Play 60 Assembly (11/30)
 - School will receive grant money for gym.
 - Student will be allowed to wear green/Eagles gear (NUT Day for \$1).
- Pie fundraiser - orders due 11/18
- Laps for Education
 - Postponed until March.
 - Has potential to be a big fundraiser; need volunteers for a committee to head this up.
- Wawa Shorti Hoagie Coupons
 - School buys them for \$3, sells for \$4 (which saves people money); Coupons never expire. Will begin in Dec.
- Motion to Approve Minutes/Second/Consensus: Approved

New Business

- Elections
 - About 6 nomination forms came in. If all positions remain non-contested, decision will be made about need for ballots vs ability to announce new officers.
- Box Tops
 - Good fundraiser, but there is confusion about how/where to can send them in.
 - Mr. Lowe to start sending home pages of 10 once a month in Wednesday folder.
 - Families to attach box tops and once sheet is full, they can return.
- Requests for Funds
 - Basketball team needs new uniforms to be in compliance with new rules.
 - AK approved buying the uniforms because HSA has done so in past.

- Tables for Science Fair
 - Need about 30 folding tables
 - Plan is to start purchasing a few tables a month to have on site for Science Fair and other events (costs about as much to buy as to rent) and try to borrow as much as needed to meet needs for Science Fair.
- Buses: HSA is honoring them as the requests come in.
- Refreshments for Science Night (12/9 from 4:30-6:30)
 - Fun event coordinated by Harriton HS and iPraxis. Amy approved that HSA will provide refreshments to be sold; proceeds will benefit iPraxis.
- Reminder: Teachers are encouraged to come to HSA with any requests.
- Fundraising Goals and Action Plan
 - Parent Gina Snyder presented Ready, Set, Go Action Plan for CW
 - There are many businesses very eager to raise money for schools.
 - We need to set goals and a plan to achieve: set priorities, set sponsorship levels, and determine what sponsorship recognition will be.
 - Big business need to be contacted now for 2016 funds and we need to tell businesses specific ways the money will be used.
 - Having a coordinated effort and point person better than competing for funds for different fundraisers throughout the year.
 - Fundraising Goal List - What Are Our Priorities?
 - Technology: new smartboards (new touchscreen technology with no disposable costs) - Need 3 @ 6300 = \$19K
 - Water Fountain Filtration System
 - HSA has plan already to raise funds, but question brought up that it may be easier to ask company to donate for this instead of more generic "Green Committee" funds. Maybe have HSA money go toward GC instead).
 - Green Committee - 2500 (Owed based on previous HSA commitment)
 - Summer Reading Books (Two books per child every year that they keep) - \$12-\$15 per student x about 400 students = \$4800 to \$6000
 - Continuing/Long-term goals
 - Google Chrome Books and Charging Carts
 - Money upfront to purchase uniforms to sell to families for ease of purchasing;
 - Technology Lab - Current lab is outdated model, there are also Internet connectivity issues as more people are connected in the building. ML is meeting with group from Philadelphia University soon to discuss these issues and develop a plan
 - Music, art, gym, STEM programs, etc.
 - Reaching out to community/business important to increase school's exposure and for recognition of CW as school of choice in the neighborhood.
 - Need to find out priorities of unrepresented groups as well in setting up goals. Gina Snyder can be reached at EastFallser@yahoo.com - share ideas with her.
 - Next Steps: Develop priority goal list, set sponsorship levels/recognition options, and Start reaching out to businesses.

Next Meeting

- December 9 at 6:30 (after Science Night)